

PLEASE NOTE: In most BUT NOT ALL instances, the page and line numbering of bills on this web site correspond to the page and line numbering of the official printed version of the bills.

REFERENCE TITLE: appropriation; cultural heritage development

State of Arizona  
House of Representatives  
Forty-fifth Legislature  
Second Regular Session  
2002

## **HB 2253**

Introduced by  
Representatives Allen, O'Halleran, Carruthers, Huffman, Blendu, Nelson:  
Cheuvront, Gullett, Hershberger, Kraft, McClure, Poelstra, Somers,  
Senators Gerard, Gnant

AN ACT

MAKING AN APPROPRIATION TO THE OFFICE OF TOURISM FOR CULTURAL HERITAGE DEVELOPMENT.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Legislative intent; findings

3 It is the intent of the legislature to protect Arizona's resources and,  
4 at the same time, to invest in Arizona's museums so that they will help  
5 expand Arizona's economy. Many recent studies note that a strong cultural  
6 and educational infrastructure is vital to a community's economic  
7 development. In Arizona, museums have positioned themselves to take  
8 advantage of the growing and lucrative cultural heritage tourism industry.  
9 This joint effort between the office of tourism and the Arizona humanities  
10 council, two of the primary agencies that work with libraries and museums  
11 statewide, will provide the training and resources to enable more libraries  
12 and museums to participate in this economic development initiative.

13 Sec. 2. Appropriation; purpose; exemption

14 A. The sum of \$250,000 is appropriated from the monies allocated to  
15 the office of tourism pursuant to section 41-2306, subsection A, paragraph 2,  
16 Arizona Revised Statutes, in fiscal year 2002-2003 to the office of tourism  
17 for the following purposes in the following amounts in accordance with  
18 procedures established by the director of the office of tourism, in  
19 cooperation with the Arizona humanities council:

20 1. \$25,000 for the purposes of funding three separate workshops  
21 devoted to staff development in cultural heritage tourism. Specifically, one  
22 workshop shall be devoted to marketing, one workshop for understanding  
23 cultural attractions and one workshop for collaboration between the cultural  
24 community and the tourism industry.

25 2. \$212,500 for museum product design and development of educational  
26 cultural tourism heritage, including up to \$2,500 for planning grants,  
27 general grants of \$5,000 to \$25,000 for implementation and one capstone grant  
28 of \$100,000 for an exemplary project.

29 3. \$12,500 for administrative expenses, including one staff position  
30 each for the office of tourism and the Arizona humanities council, office  
31 expenses, proposal review, travel and outside evaluators.

32 B. The appropriation made in subsection A of this section is exempt  
33 from the provisions of section 35-190, Arizona Revised Statutes, relating to  
34 lapsing of appropriations.