

REFERENCE TITLE: school breakfast incentive program.

State of Arizona
House of Representatives
Forty-fifth Legislature
First Regular Session
2001

HB 2211

Introduced by
Representatives Lored, Carruthers, Avelar: Cannell

AN ACT

ESTABLISHING THE SCHOOL BREAKFAST INCENTIVE AND MARKETING PROGRAM; MAKING AN APPROPRIATION.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. School breakfast incentive and marketing program

3 A. The department of education shall establish a two year school
4 breakfast incentive and marketing program.

5 B. In fiscal years 2001-2002 and 2002-2003 the department of education
6 shall reimburse school districts that participate in the federal school
7 breakfast program from monies appropriated by this act up to an additional
8 ten cents per meal for each child who participates in the school breakfast
9 program. Reimbursement is contingent on continued federal reimbursement to
10 schools for the school breakfast program at a per meal rate that at least
11 equals the rate in effect during the 2000-2001 school year.

12 C. In fiscal years 2001-2002 and 2002-2003, the department of
13 education shall conduct a comprehensive marketing and information campaign to
14 notify pupils and families of the availability, eligibility requirements and
15 application requirements of the federal school breakfast program. The
16 marketing and information campaign shall also educate pupils and families
17 about the benefits of proper nutrition for school-age pupils. The marketing
18 and information campaign shall be funded with monies appropriated pursuant to
19 this act.

20 D. During the 2001-2002 and 2002-2003 school years, the department of
21 education shall compile a report on school participation in the federal
22 school breakfast program. Schools in which thirty-five per cent or more of
23 total enrollment has been qualified as eligible for the federal free or
24 reduced price school lunch program but that do not offer the school breakfast
25 program must report their reasons for nonparticipation to the department of
26 education.

27 E. By October 31, 2002 and October 31, 2003 the department of
28 education shall issue a report to the governor, the speaker of the house of
29 representatives, the president of the senate and the members of the joint
30 legislative committee on hunger and shall transmit a copy of this report to
31 the director of the Arizona state library, archives and public records and
32 the secretary of state. The report shall include all of the following:

33 1. Data on the participation rates of schools and pupils in the
34 federal school breakfast program.

35 2. A summary of the reasons why schools choose not to offer the school
36 breakfast program, as reported by schools.

37 3. Recommendations as to the continuation, expansion or discontinuance
38 of the school breakfast incentive and marketing program, including any
39 recommendations that are designed to increase school participation in the
40 federal school breakfast program.

41 Sec. 2. Appropriations; purpose

42 A. The sum of \$2,400,000 is appropriated from the state general fund
43 in fiscal year 2001-2002 to the department of education to carry out the
44 purposes of this act. Of the monies appropriated pursuant to this
45 subsection, up to ten per cent may be used to fund the marketing and

1 information campaign prescribed in section 1, subsection C of this act and
2 the report prescribed in section 1, subsection D of this act.

3 B. The sum of \$2,400,000 is appropriated from the state general fund
4 in the fiscal year 2002-2003 to the department of education to carry out the
5 purposes of this act. Of the monies appropriated pursuant to this
6 subsection, up to ten per cent may be used to fund the marketing and
7 information campaign prescribed in section 1, subsection C of this act and
8 the report prescribed in section 1, subsection D of this act.

9 Sec. 3. Delayed repeal

10 This act is repealed on January 1, 2004.